

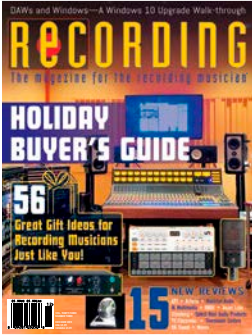
“RECORDING Magazine is an integral part of my learning process. Of all the magazines, it gives the most information about how to make good recordings. I also refer to issues when I make equipment purchases.”

— K. Elliott, Nashville, TN (RECORDING Magazine Subscriber)

	Space Reservation	Creative Deadline
January Recording Drums—Miked, Triggered, Looped and Virtual	11/1/19	11/15/19
February (Winter NAMM Distribution) Recording Vocals—Mics, Processors, Effects and Techniques	12/6/19	12/20/19
March (SXSW Distribution) Headphones, Monitors, and Acoustics—You Heard it Right!	1/10/20	1/24/20
April (ASCAP EXPO Distribution) The Songwriting Issue—Essential Tools and Techniques for Recording and Performing	2/7/20	2/21/20
May Miking Instruments—Great Studio Tools and Techniques	3/13/20	3/27/20
June The DAW Issue—Plugins, Interfaces, Controllers and More!	4/10/20	4/24/20
July (Summer NAMM Distribution) Recording Guitars—Acoustic and Electric, Mics and Effects	5/15/20	5/29/20
August Recording Your Band—On Stage and in The Studio	6/12/20	6/26/20
September The Art of Mixing—The Gear and Steps to a Perfect Mix	7/10/20	7/24/20
October (AES Distribution) The Essential Mic Locker—Old Standbys to New Standouts	8/14/20	8/28/20
November (TAXI Road Rally Distribution) Upgrade Your Studio!—Out with the Old, in with the New	9/11/20	9/25/20
December REC's Buyers' Guide—The Gear You've Got to Get	10/9/20	10/23/20

Advertising Rates Magazine Specs

ADVERTISE IN RECORDING — GROW YOUR CUSTOMER BASE



"Having my product in RECORDING Magazine has literally launched my company to a whole other level. The increase in orders has made it hard to keep up with. Of course, this is a welcome challenge! This is a testament to both the magazine's credibility and wide distribution. Thanks RECORDING Magazine!"

—Charles Dickinson, Cathedral Pipes Microphones

2020 RATES

Frequency:	1x	3x	6x	9x	12x	24x
Double Page Spread	\$5,240	\$5,107	\$4,980	\$4,858	\$4,683	\$4,209
Half Page Spread	\$3,406	\$3,316	\$3,237	\$3,159	\$3,041	\$2,733
Full Page	\$2,909	\$2,834	\$2,765	\$2,698	\$2,603	\$2,339
2/3 Page	\$2,329	\$2,267	\$2,213	\$2,161	\$2,082	\$1,870
1/2 Page	\$1,892	\$1,845	\$1,797	\$1,756	\$1,690	\$1,516
1/3 Page	\$1,163	\$1,135	\$1,106	\$1,080	\$1,040	\$936
1/4 Page	\$872	\$853	\$830	\$809	\$781	\$702
1/6 Page	\$728	\$710	\$692	\$675	\$650	\$584

Frequency: Monthly

Total average qualified circulation: 21,767

Distribution: National distributors, newsstands, bookstores, pro audio stores, music instrument stores, and subscriptions throughout the U.S. and Canada.

Cancellation Date: Notification of cancellation must be received prior to space reservation deadline.

MAGAZINE SPECS

Ad Format	Bleed		Trim		Non-Bleed	
	Width	Height	Width	Height	Width	Height
Full Page	8.375" 21.272cm	11.125" 28.258cm	8.125" 20.638cm	10.875" 27.622cm	7.125" 18.098cm	10.375" 26.353cm
Double Page Spread	16.5" 41.91cm	11.125" 28.258cm	16.25" 41.275cm	10.875" 27.622cm	14.25" 36.195cm	10.375" 26.353cm
2/3 Page Vertical	N/A	N/A	N/A	N/A	4.875" 12.383cm	10" 25.4cm
1/2 Page Spread	16.5" 41.91cm	5.625" 14.288cm	16.25" 41.275cm	5.375" 13.653cm	15.75" 40.005cm	4.875" 12.383cm
1/2 Page Horizontal	8.375" 21.272cm	5.625" 14.288cm	8.125" 20.638cm	5.375" 13.653cm	7.125" 18.098cm	4.875" 12.383cm
1/2 Page Vertical	4.25" 10.795cm	11.125" 28.258cm	4" 10.16cm	10.875" 27.622cm	3.75" 9.525cm	10" 25.4cm
1/2 Page Island	N/A	N/A	N/A	N/A	4.875" 12.383cm	7.25" 18.415cm
1/3 Page Column	N/A	N/A	N/A	N/A	2.25" 5.715cm	10" 25.4cm
1/3 Page Square	N/A	N/A	N/A	N/A	4.75" 12.065cm	4.875" 12.383cm
1/4 Page	N/A	N/A	N/A	N/A	3.5" 8.89cm	4.875" 12.383cm
1/6 Page	N/A	N/A	N/A	N/A	2.25" 5.715cm	4.875" 12.383cm

File type: 300 dpi, CMYK PDFs (X-1a), fonts must be embedded. Please include a JPEG of your ad as a content proof.

File Transfer: www.hightail.com/u/MusicMakerPub

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